

NUPLUS - A MODERN MIRACLE

by Dr. Van Beveren

As a professional clinical biochemist I feel it is my duty to provide my clientele with a basic, nourishing, adaptogenic and available product that can be all or most things to all or most people. Not an easy task - but I got lucky and found a company named Sunrider and a product named Nu-Plus.

The current emphasis on cleansing, detoxification, colonic irrigation, chelation therapy, ascorbate flushes, and a myriad of other ways to rid the body of toxins is not just needed but often essential in these unhealthy times. With all this cleansing we are occasionally apt to forget that REGENERATION is an absolute essential ingredient in this formula and needs to co-exist with cleaning lest some bodies, unable to recuperate in time, suffer irreparable harm. REGENERATION is another word for nourishing or restoring the body back to its optimum health state by providing the proper levels, ratios and quality of food. Inherent in the word "food" are those factors capable of re-balancing and calming but at the same time providing a curious state of homeostatic dynamism.-much like an organized chaos!

Food is essential during both health as well as illness and must therefore be the ultimate "adaptogen". First it should be harmless and cause minimal disorder in both physiological as well as biochemical functions. Second, its action should be non-specific - increasing resistance to a wide range of potentially harmful influences and third, it should possess a normalizing action on the organism whether the harmful influences are of an excessive or deficient nature. This is a tall order. But all foods and only a handful of food-grade herbs have the capabilities of fulfilling these stringent requirements. Anything that does not - simply does not conform to the definition of food.

Since there is precise genetic control of physiological and biochemical reactions we should expect large individual variations in the optimum concentration of specific nutrients for specific organ metabolism. This What if a formulation of highly concentrated, enzyme-rich, non-sprayed nutrients, capable of passing all these tests and in addition possesses the power of REGENERATING and repairing the complicated genetic blueprint of the human body could be found - what would you give for such a miracle food? We all know that dietary excesses aggravate dietary deficiency states. We all know the law of diminishing returns and perhaps one of the most common mistakes among practitioners is to believe that increasing the dosage will proportionately increase the result. This is seldom, if ever, the case.

We have discovered a unique Eastern formula of selected, organic and enzyme-abundant essential food concentrates which, combined, act as a nutritional "governor" to regulate diverse physiological mechanisms and biochemical pathways capable of repairing not only on the cellular but on the nuclear level. This complex of nutrients, by covering the broadest possible spectrum of vibrational factors, has been found to be one of the most useful multiple food products for prophylactic purposes. "High potency" is a much abused term by the industry. We know that test animals on high potency, enriched, or fortified diets do not live nearly as long as those on low potency but enzyme-rich and concentrated diets. And isn't it grievous that our food loses so much of what may be an essential protection merely because the vision of scientists is only as long as the life of a rat. It is better to remember that not enough helps but too much certainly causes harm.

Never has a product like Nu-Plus from Sunrider been more needed. Consider that modern America has been essentially on a chelation diet for the past two or three generations! Refined minds have not only stolen essential nutrients in the naturally-complexed food itself but their continued absence causes the body to respond with a torrential tide of excreting minerals - causing a flood of negative chelation. The first principle of nutrition is to obtain ALL the complexed factors needed in the maintenance, repair and regeneration of the human frame. This is highly unlikely when the nutritional architecture of the vitamin complex is confused with its isolated, fractionated chemical integrity and even more unlikely when gross nutritional disorders cannot be separated from subtle biochemical deficiencies. It is well known, too, that the action of a partial deficiency over a long period of time is unquestionably of a different and more serious nature than the effects of a complete deficiency acting over a short period of time - as in laboratory rats. Rats and other experimental animals have their own, individual biochemistry no matter how "standardized" their genetic cloning.

Dr. Chen - the genius behind Nu-Plus - has specialized in the "whole food" field of research and has required of his professional laboratory staff that they work with the highest integrity and the best tools in the business. To that end Dr Chen has devised and built the exclusive progression of incredible machines necessary to concentrate and prepare the food source extracts that carry the vital elements - unavailable in any other way or by any other company. His research principles were the guiding light that gradually evolved into methods for extracting, dehydrating, fractionally separating and sterilizing these whole food extracts - all at temperatures below body heat to preserve their delicate enzymatic activity.

Nu-Plus contains Soybean, Coix Fruit, Chinese Yam, Fox Nut, Lotus Seed and Root, Waterlily bulb, and lastly, Green, Red, Black, White and Yellow (soy) Beans. To the ancient Chinese these colors all vibrate at different frequencies and correspond to the five major organ systems for variety and balance. Nu-Plus weighs in at 65% carbohydrates, 23% proteins and 12% fat. As a broad-spectrum nourishing and regenerating food this whole body tonic has healing effects on the adrenals, liver, kidneys, pancreas, nervous system and reproductive glands. Nu-Plus not only helps to build, repair, recuperate and convalesce but promotes absorption, well-being, enhances cellular assimilation, logic and concentration, reduces addictions, pain, stress, and increases energy, endurance, quality sleep. In other words it maintains a super-high biological potency without the "benefits" of isolation, fragmentation and molecular optical rotation. As a tasty powder it can be mixed with a wide variety of recipes and can be blended in cottage cheese, yogurt, applesauce, tapioca, fruit juices, smoothies, shakes and even as a displacement for flour.

Complete, total, non-sprayed, top soil, enzyme-rich, well thought-out, vital, concentrated, healing, herb-food, emergency, long-term use, internally, topically, adaptogenic - these words only begin to describe the value and usage of the powerful energy of this clinically-proven product. But where Nu-Plus really shines is in the "Falling Hand Syndrome" so named for the unusual response to the practitioners' usual question of "where does it hurt"? These are the majority of all complaints and are popularly known as "vague syndrome". Remember that often the activation of the detoxification mechanism due to adequate nourishment may produce seemingly adverse reactions. In the vast majority of cases this is simply a matter of interpreting the reaction and continued usage merits a confident appraisal. Remind them that health comes from the farm and not the pharm-acy. So - if you want to do your constituents the ultimate favor other than the gift of yourself - give them the second best thing: Nu-Plus.

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